Engage AI: Powering Engagement Through AI-Driven Experiences.
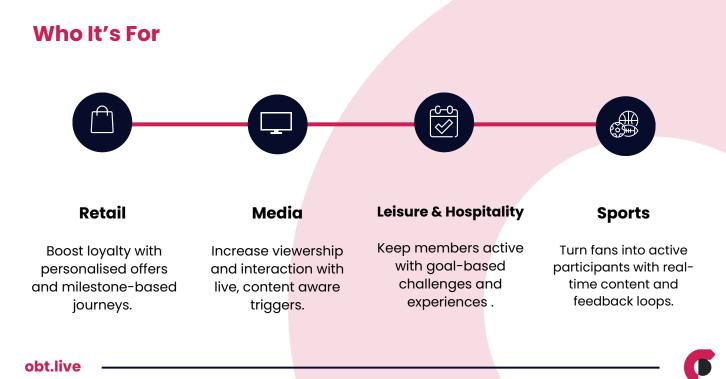
What is Engage AI?

Engage AI is a real-time rules engine that automates how your brand interacts with users based on their behaviour. It connects user actions (like visits, purchases or clicks) to targeted engagement experiences such as personalised content, offers, messages or challenges. Powered by AI, it continuously learns and optimises to maximise value at every moment.

In today's digital world, holding attention is harder than ever. Traditional loyalty programmes and digital campaigns struggle to build lasting, meaningful connections. Businesses need smarter, data-driven engagement strategies that go beyond basic rewards to deliver dynamic, in-the-moment experiences.

The Solution

Engage AI redefines how businesses connect with users by turning behavioural signals into live engagement. Whether in retail, media, leisure or sports, Engage AI helps brands build deeper relationships, increase retention and reduce churn— automatically, at scale.

Who It's For

Retail

Boost loyalty with personalised offers and milestone-based journeys.

Media

Increase viewership and interaction with live, content aware triggers.

Leisure & Hospitality

Keep members active with goal-based challenges and experiences .

Sports

Turn fans into active participants with real-time content and feedback loops.

Key Features

1. **Rules-Based Engagement Engine**
Build and automate user journeys using conditional logic—based on time, behaviour, location, or preferences. Drive outcomes with smart triggers and personalised touchpoints.

2. **Real-Time Insights & Automation**
Access live dashboards to track engagement, spend, and user trends. AI enhances each journey by learning what works and adapting in real time.

3. **AI Powered Personalisation**
Serve the right experience at the right moment. Content, offers and journeys adapt dynamically based on user behaviour and predictive insights.

4. **Seamless Integration & Scale**
Plug Engage AI into your existing tech stack. Whether you're running a campaign, platform or app, Engage AI grows with you across regions and channels.

The Impact
"Rules-based, personalised engagement can increase user retention by up to **40%**—while building deeper, longer-term loyalty."

See Engage AI in Action
Discover how Engage AI can transform your engagement strategy with smart, automated experiences.

Book a live demo today.